

BORENIUS

Johanna Mattsson

Client Relations Director, Helsinki

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As Client Relations Director at Borenius, Johanna assumes overall responsibility for client experience and relationship development. Additionally, she oversees marketing and communications activities. Johanna has a deep industry knowledge and proven track record in the field. Johanna also serves as a member of our management team.

Career

- Client Relations Director, Borenius, 2023–
- Head of Client Relations, Hannes Snellman, 2001–2023
- Account Manager, McCann Helsinki, 1995–2001

Education

- Master of Economics and Business Administration, Marketing, Hanken School of Economics, Helsinki, 1993
- Harvard Business School, Authentic Leader Development, 2022

Languages

- Swedish, Finnish, English, German, French