



“The Client Choice awards bypass the marketing gloss to show which firms are actually delivering real value to their clients, day in, day out – which, in the end, is what the people on both sides of the relationship really want”

Alan Dunlop, vice-president and general counsel, Hess Corporation

About the Client Choice Awards

Established in 2005, the International Law Office (ILO) Client Choice Awards recognize those law firms around the world that stand apart for the excellent client care they provide and the quality of their service. The criteria for the awards focus on law firms’ ability to add real value to their clients’ business over and above the other players in the market.

This year’s winners were chosen from more than 1,300 individual assessments received from corporate counsel worldwide.

Methodology

The winning firms are identified based on an ILO subscriber survey of corporate counsel only. Firms are assessed on the following criteria: quality of legal advice; value for money; commercial awareness; effective communication; billing transparency; tailored fee structures; depth of team; response time; sharing of expertise; and use of technology. The awards research team also conduct interviews and additional research to corroborate the survey results. Winners are chosen across 46 jurisdictions worldwide, and only where sufficient data is available. While based on thorough and coherent research, the results remain the subjective views of the ILO team.

About the International Law Office

Launched in 1998, ILO is one of the leading online legal update services for major companies worldwide. With over 33,000 subscribers, it represents a key portal through which law firms communicate with their clients. Recognized for the pre-eminent service it provides, ILO became the Official Online Media Partner to the International Bar Association in 2002, an International Online Media Partner to the Association of Corporate Counsel in 2005 and European Online Media Partner to the European Company Lawyers Association in 2006.