

**BORENIUS**

# Johanna Mattsson

Chief Operating Officer, Helsinki

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As Chief Operating Officer, Johanna has overall responsibility for our client experience and relationship development, through which she contributes significantly to the implementation of our growth strategy. She also oversees our marketing and communications activities. Johanna has deep industry knowledge and a proven track record in the field. She also serves as a member of our Management Team.

## Career

- Chief Operating Officer, Borenius, 2024–
- Client Relations Director, Borenius, 2023–2024
- Head of Client Relations, Hannes Snellman, 2001–2023
- Account Manager, McCann Helsinki, 1995–2001

## Education

- Master of Economics and Business Administration, Marketing, Hanken School of Economics, Helsinki, 1993
- Harvard Business School, Authentic Leader Development, 2022

## Languages

- Swedish, Finnish, English, German, French