

**BORENIUS**

## Liisa Laitinen

Marketing & Communications Director, Helsinki

☎ Tel. +358 20 713 3112

📱 Mob. +358 44 333 0512

✉ liisa.laitinen@borenius.com



Liisa works as Marketing & Communications Director. She's responsible for our marketing, communications and translations services. In addition to that, she is also in charge of our corporate social responsibility related matters.

She holds an M.A. in German Translation from the University of Tampere with minors in the Finnish language, journalism and mass communication. Liisa has strong expertise in e.g. brand management, marketing communications, social media strategy, employer branding, PR and matters related to corporate social responsibility.

Liisa joined Borenius in 2018 and before that she worked at several international companies in the HR, internet and localisation industries.

## Languages

- Finnish, English, German