

BORENIUS

Linnea Sarviaho

Event Marketing Coordinator, Helsinki

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Linnea works as our Event Marketing Coordinator, with her work including the planning, execution, and evaluation of both our in-person and virtual events.

Linnea's role encompasses developing targeted marketing activities around key events, managing schedules and budgets, coordinating event logistics, analysing performance metrics, and working closely with internal teams and external partners to ensure seamless event delivery.

Before joining Borenius, Linnea worked at another law firm where her responsibilities included event production. Prior to that, she gained valuable experience as an Event Assistant at various law-focused events and seminars, further strengthening her understanding of the industry and its audiences.

Linnea is close to completing her Bachelor of Business Administration degree at Haaga-Helia University of Applied Sciences, specialising in marketing and communications.

Languages

- Finnish, English