

BORENIUS

Sara Vilkas

Creative Marketing Specialist, Helsinki

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Sara works as a Creative Marketing Specialist. She leads the visual design of Borenius' brand by developing brand elements and creating diverse visual materials. Her role also includes coordinating with external partners to ensure a cohesive and impactful brand presence across all platforms.

She holds an MA in German Translation from the University of Turku with minors in the Finnish language and Art History. Sara has also completed a BA in Industrial and Product Design at the Turku University of Applied Sciences.

Sara joined Borenius in 2019, and before that she gained experience in e.g. graphic design, digital marketing and employer branding in the HR, retail and education sectors.

Languages:

- Finnish, English, German